

## JOB DESCRIPTION

District Coordinator

**Institution Building & Capacity Building (IB, CB)**

**CHIRAAG Village Development Plan and Social Marketing (CVDP, SM)**

(Project CHIRAAG, Department of Agriculture Development and Farmer Welfare and Biotechnology, Government of Chhattisgarh (GoCG))

**Apply by: 06.09.2021**

**Location: Districts** (Bastar, Bijapur, Dantewada, Kanker, Kondagaon, Narayanpur, Sukma, Mungeli)

### 1. PROGRAMME OVERVIEW

Chhattisgarh Inclusive Rural and Accelerated Agriculture Growth (CHIRAAG) project is a World Bank-supported transformative project of the Department of Agriculture Development, Farmer Welfare and Biotechnology (DoAB), Government of Chhattisgarh (GoCG). This ambitious project is premised on the development and optimum utilization of local natural resources and is well-aligned to *Narwa* (water conservation), *Garuwa* (livestock management), *Ghuruwa* (composting and soil health) and *Badi* (homestead garden) i.e., NGGB program of GoCG. The NGGB policy centres on principles of resource conservation approaches and Integrated Farming Systems (IFS) that have been promoted globally for sustainable development and offer opportunities for year-round production of nutritive food for local consumption and markets.

The project development objective (PDO) is to improve income opportunities and the availability of nutritious foods in targeted households of Chhattisgarh's tribal-dominated areas. It will contribute to the State's agricultural competitiveness in terms of increased production, productivity, with an enhanced focus on water management, livestock development, farm waste management, post-harvest management, storage, value addition, marketability as well as enterprise development for the creation of off-farm employment opportunities. The project will mobilize village communities into 'livelihood groups' (LG), strengthen existing *Gauthans* by promoting Gauthan Committees (GC), CHIRAAG Resource Centers (CRC), promote farmer producer organizations (FPO) and support these community institutions to access markets for accelerated and inclusive rural transformation. The project has 6 components:

1. Community Empowerment and Institutional Strengthening
2. Diversified, Resilient and Nutrition-Supportive Food and Agriculture Systems
3. Value Addition and Market Access
4. COVID-19 Economic Recovery Response
5. Project Management, Monitoring and Knowledge
6. Contingent Emergency Response Component

To achieve the project vision and mandate, Department of Agriculture Development and Farmer Welfare and Biotechnology (DoAB), Government of Chhattisgarh (GoCG) invites applications for the position of CHIRAAG **District Coordinator- Institution Building & Capacity Building (IB, CB)** and **CHIRAAG Village Development Plan and Social**

**Marketing (CVDP, SM)** to be based at the District Project Management Unit (DPMU). The details of this position are described below.

## **2. PURPOSE OF THE ASSIGNMENT**

The position of **District Coordinator- Institution Building & Capacity Building (IB, CB), CHIRAAG Village Development Plan and Social Marketing (CVDP, SM)** will provide support to DPM under the CHIRAAG project at the district level on the project thematic area and provide necessary programmatic and technical support towards the achievement of project objectives. S/he will have overall responsibility for implementing the strategy for IB-CB & CVDP-SM and in this regard will work closely with the others at the SPMU and Block project teams including facilitating the on boarded technical support agencies (TSAs).

## **3. KEY JOB RESPONSIBILITIES:**

- Implementation of IB-CB, CVDP and SM related interventions at the district level.
- Enable effective convergence at the district level with other domains.
- Collect data, information, conduct analysis, and studies regarding interventions, compiling progress reports for the district.
- Implementation and monitoring support to the Block Project teams.
- Provide specialized support in identification of best practice, piloting, documenting success and failures. Drafting implementation guidelines for successful projects and strategize for scaling up.
- Implementation of the community building architecture in the project.
- Execution of institution building and capacity building plan.
- Effective convergence of the IB, CB, CVDP and SM component of the project.
- Undertake any other tasks not listed above but required under the project for achievement of project goal or as required by the supervisor.
- Work closely with the CVDP TSA
- Handhold and train and monitor the CC and the women CRPs in the field. Technically backstop in INCB related theme.

## **4. QUALIFICATION AND EXPERIENCE**

**Education:** Full time PG degree in Sociology/ rural development/ public administration/ social work/ gender studies or Graduate Degree in technical streams like agriculture/ vet sc/ fisheries/ or MBA in Rural Management/Social Work

**Experience:** Minimum 3 years of post qualification relevant experience required.

1. Experience in planning and implementing rural livelihood/social development projects at a district level.
2. Experience working with SHGs, designing and providing training to Community Institutions.
3. Experience working in similar multilateral-funded projects.

**Experience in CG:** Work experience in similar programmes in CG or adjoining States for tribal population is preferred. Experience of working with government social development/ rural livelihood/ agriculture development projects will be an asset.

**Age:** Applicant should not be above 55 years of age as on the closing date of application.

**Bonafide resident of CG:** Preferred

**Language proficiency and computer skills:** Fluency in English and Hindi is essential. Applicant should have familiarity with the local language. Working knowledge in Microsoft Office including Word, Power point, Excel is essential.

## **5. SUPERVISOR:**

The position will report to District Project Manager.

## **6. OFFICIAL TRAVEL**

The position is expected to travel to the CHIRAAG project areas as required.

## **7. DURATION OF CONTRACT**

This is contractual position with Project CHIRAAG for duration of two years, with possibility of extension for a further period of the project duration subject to satisfactory performance review and programme continuity.

## **8. COMPENSATION**

The compensation for the position will be INR 40,000/- per month.

## **9. APPLICATION PROCEDURES**

Qualified and eligible candidates are requested to apply for the position online by on or before the closing date **September 06, 2021**.

Please note that only online applications will be accepted and application sent in any other means will not be considered.

## **10. POLICIES GOVERNING THE SELECTION**

- **No Canvassing policy:** The applicant should refrain from canvassing in any form. Any instances of canvassing or influence the selection process will make the applicant liable to be rejected.
- **Equal Opportunity:** The CHIRAAG project is an equal opportunity employer for all castes, gender or social groups. Females are encouraged to apply for this position.