

## JOB DESCRIPTION

### Assistant Project Manager

#### **CHIRAAG Village Development Plan and Social Marketing (CVDP & SM)**

Project CHIRAAG, Department of Agriculture Development and Farmer Welfare and Biotechnology, Government of Chhattisgarh

Apply by: 06.09.2021

Location: Raipur

### 3. PROGRAMME OVERVIEW

Chhattisgarh Inclusive Rural and Accelerated Agriculture Growth (CHIRAAG) project is a World Bank-supported transformative project of the Department of Agriculture Development, Farmer Welfare and Biotechnology (DoAB), Government of Chhattisgarh (GoCG). This ambitious project is premised on the development and optimum utilization of local natural resources and is well-aligned to *Narwa* (water conservation), *Garuwa* (livestock management), *Ghuruwa* (composting and soil health) and *Badi* (homestead garden) i.e., NGGB program of GoCG. The NGGB policy centres on principles of resource conservation approaches and Integrated Farming Systems (IFS) that have been promoted globally for sustainable development and offer opportunities for year-round production of nutritive food for local consumption and markets.

The project development objective (PDO) is to improve income opportunities and the availability of nutritious foods in targeted households of Chhattisgarh's tribal-dominated areas. It will contribute to the State's agricultural competitiveness in terms of increased production, productivity, with an enhanced focus on water management, livestock development, farm waste management, post-harvest management, storage, value addition, marketability as well as enterprise development for the creation of off-farm employment opportunities. The project will mobilize village communities into 'livelihood groups' (LG), strengthen existing *Gauthans* by promoting Gauthan Committees (GC), CHIRAAG Resource Centers (CRC), promote farmer producer organizations (FPO) and support these community institutions to access markets for accelerated and inclusive rural transformation. The project has 6 components:

13. Community Empowerment and Institutional Strengthening
14. Diversified, Resilient and Nutrition-Supportive Food and Agriculture Systems
15. Value Addition and Market Access
16. COVID-19 Economic Recovery Response
17. Project Management, Monitoring and Knowledge
18. Contingent Emergency Response Component

To achieve the project vision and mandate, Department of Agriculture Development and Farmer Welfare and Biotechnology (DoAB), Government of Chhattisgarh (GoCG) invites applications for the position of CHIRAAG Assistant Project Manager- CHIRAAG Village Development Plan and Social Marketing (CVDP & SM) to be based at the State Project Management Unit (SPMU). The details of this position are described below.

## **2. PURPOSE OF THE ASSIGNMENT**

The position of **Assistant Project Manager- CHIRAAG Village Development Plan and Social Marketing (CVDP & SM)** will provide support to SPM-CIBN under the CHIRAAG project at the state level on CHIRAAG Village Development Plan and Social Marketing (CVDP & SM) and provide necessary programmatic and technical support towards the achievement of project objectives. S/he will have overall responsibility for implementing the strategy for CVDP & SM and in this regard will work closely with the others component functionaries at the State, District and Block project teams, as well as the on boarded technical support agencies (TSAs), providing them guidance and support to achieve the overall project objectives.

## **3. KEY JOB RESPONSIBILITIES:**

- APMs would be responsible for facilitating the formation of Chiraag Resources Center (CRC).
- Work closely with the TSA for VCDC in formulating guidelines and policies
- Facilitate and provide inputs to on boarded TSAs, as well as key technical departments and coordinate preparation of training plan and calendar for the project;
- Facilitate Training, Capacity Building of CRC and LG .
- Provide technical assistance and advice to district and block teams on resolving implementation problems
- Strengthening these village level enterprises with knowledge, practice, infrastructure, access to finance and markets, etc.
- Facilitating market linkages and identifying captive market opportunities.
- Develop SOP and Process protocol for LG-CRC promotion and nurturing.
- Closely monitor the participative community-based planning process – CHIRAAG Village development Program, in each intervention village, to facilitate the identification of interested farmers, their cropping practices, needs, nutritional standards, and aspirations of the community.
- Work in tandem with the SPM for facilitating specialized training in the tribal areas
- Work with Nutrition and BCC for designing BCC suitable to the tribal context
- Converge with program units and thematic areas to ensure social inclusion and adherence to the social safeguards
- Set social indicators for the project and ensure these are achieved
- Develop strategy for enhanced inclusion of PVTGs, tribal, and women
- Undertake any other tasks not listed above but required under the project for achievement of project goal or as required by the supervisor.
- Prepare quarterly monitoring reports

#### **4. QUALIFICATION AND EXPERIENCE**

**Education:** Full-time Master degree in Rural Management/Agriculture/Sociology/Anthropology/Economics/Geography/Political Science or any other related social subject.

**Experience:** Minimum 6 years of post qualification relevant experience required.

1. Experience in planning and implementing rural livelihood/social development projects.
2. Experience working in similar multilateral-funded projects
3. Experience working with SHGs, designing and providing training on Village planning and Community Institutions is a pre-requisite.

**Experience in CG:** Work experience in similar programmes in CG or adjoining States for tribal population is preferred. Experience of working with government social development/ rural livelihood/ agriculture development projects will be an asset.

**Age:** Applicant should not be above 55 years of age as on the closing date of application.

**Language proficiency and computer skills:** Fluency in English and Hindi is essential. Working knowledge in Microsoft Office including Word, Power point, Excel is essential.

#### **5. SUPERVISOR:**

The position will report to State Project Manager- Community Institution Building & Nutrition.

#### **6. OFFICIAL TRAVEL**

The position is expected to travel to the CHIRAAG project areas as required.

#### **7. DURATION OF CONTRACT**

This is contractual position with Project CHIRAAG for duration of two years, with possibility of extension for a further period of the project duration subject to satisfactory performance review and program continuity.

#### **8. COMPENSATION**

The compensation for the position will be INR 80,000/- per month, subject to negotiation and candidate's qualification and experience.

The compensation includes a performance linked variable annual pay up to 10% of the average annual salary.

## 9. APPLICATION PROCEDURES

Qualified and eligible candidates are requested to apply for the position online by on or before the closing date **September 06, 2021**.

Please note that only online applications will be accepted and application sent in any other means will not be considered.

## 10. POLICIES GOVERNING THE SELECTION

- **No Canvassing policy:** The applicant should refrain from canvassing in any form. Any instances of canvassing or influence the selection process will make the applicant liable to be rejected.
- **Equal Opportunity:** The CHIRAAG project is an equal opportunity employer for all castes, gender or social groups. Females are encouraged to apply for this position.