

JOB DESCRIPTION

Assistant Project Manager

Nutrition and Social & Behaviour Change Communication (Nutrition & SBCC)

(Project CHIRAAG, Department of Agriculture Development and Farmer Welfare and Biotechnology, Government of Chhattisgarh (GoCG))

Apply by: 06.09.2021

Location: Raipur

1. PROGRAMME OVERVIEW

Chhattisgarh Inclusive Rural and Accelerated Agriculture Growth (CHIRAAG) project is a World Bank-supported transformative project of the Department of Agriculture Development, Farmer Welfare and Biotechnology (DoAB), Government of Chhattisgarh (GoCG). This ambitious project is premised on the development and optimum utilization of local natural resources and is well-aligned to *Narwa* (water conservation), *Garuwa* (livestock management), *Ghuruwa* (composting and soil health) and *Badi* (homestead garden) i.e., NGGB program of GoCG. The NGGB policy centres on principles of resource conservation approaches and Integrated Farming Systems (IFS) that have been promoted globally for sustainable development and offer opportunities for year-round production of nutritive food for local consumption and markets.

The project development objective (PDO) is to improve income opportunities and the availability of nutritious foods in targeted households of Chhattisgarh's tribal-dominated areas. It will contribute to the State's agricultural competitiveness in terms of increased production, productivity, with an enhanced focus on water management, livestock development, farm waste management, post-harvest management, storage, value addition, marketability as well as enterprise development for the creation of off-farm employment opportunities. The project will mobilize village communities into 'livelihood groups' (LG), strengthen existing *Gauthans* by promoting Gauthan Committees (GC), CHIRAAG Resource Centers (CRC), promote farmer producer organizations (FPO) and support these community institutions to access markets for accelerated and inclusive rural transformation. The project has 6 components:

1. Community Empowerment and Institutional Strengthening
2. Diversified, Resilient and Nutrition-Supportive Food and Agriculture Systems
3. Value Addition and Market Access
4. COVID-19 Economic Recovery Response
5. Project Management, Monitoring and Knowledge
6. Contingent Emergency Response Component

To achieve the project vision and mandate, Department of Agriculture Development and Farmer Welfare and Biotechnology (DoAB), Government of Chhattisgarh (GoCG) invites applications for the position of CHIRAAG **Assistant Project Manager- Nutrition & Social and Behaviour Change Communication (Nutrition & SBCC)** to be based at the State Project Management Unit (SPMU). The details of this position are described below.

2. PURPOSE OF THE ASSIGNMENT

The position of **Assistant Project Manager- Nutrition & Social and Behaviour Change Communication (Nutrition & SBCC)** will provide support to SPM-CIBN under the CHIRAAG project at the state level on Nutrition & Social and Behaviour Change Communication (Nutrition & SBCC) and provide necessary programmatic and technical support towards the achievement of project objectives. S/he will have overall responsibility for implementing the strategy for Nutrition & SBCC and in this regard will work closely with the others component functionaries at the State, District and Block project teams, as well as the on boarded technical support agencies (TSAs), providing them guidance and support to achieve the overall project objectives.

3. KEY JOB RESPONSIBILITIES:

- Spearhead the nutrition supportive production system strategy
- On-board the TSA for designing BCC strategy and training modules
- Facilitate the training of the community on Nutrition Supportive Production Systems
- Develop cookery books and other solutions for behavioral change and adaptation of the community.
- Conduct training need assessment of the project staff at multiple levels – SPMU, DPCU, BPIU, as well as the target population.
- Develop a holistic approach in nutrition training – integrate it with the SBCC strategy, demonstration for blended learning for the target community.
- Develop SBCC strategy delivery in the ToT mode to develop the master trainers among project staff and field functionaries.
- Anchor of the implementation of the nutrition and SBCC activities in the project on ground.
- Develop the training modules on the training and capacity building of the cadre.
- APM needs to support SPM-Community Institution building and nutrition in all the tasks related to nutrition at all levels
- Acts as bridge between the state and field level teams
- Work closely with TSAs both at state level in preparing the guidelines and field level for implementation
- Support in identification of study areas for Formative Research
- Support in identification of the target groups
- Oversee TSA while developing study plan and research design, identification, mapping key stakeholders
- Facilitate meeting with key stakeholders
- Support in planning and conducting field research
- Monitor data collection and report documentation
- Monitor the development of the SBCC strategy, training modules and delivery.
- Undertake any other tasks not listed above but required under the project for achievement of project goal or as required by the supervisor.

4. QUALIFICATION AND EXPERIENCE

Education: Full-time Master degree in Food and Nutrition/Public Health

Experience: Minimum 6 years of post qualification relevant experience required.

1. Experience working with SHG federations or other community institutions to strengthen community nutrition, reduce malnutrition.
2. Experience working with government special development/ rural livelihood/ agriculture development projects will be an asset
3. Experience working in a similar Multilateral Development funded project would be an advantage.

Experience in CG: Work experience in similar programmes in CG or adjoining States for tribal population is preferred. Experience of working with government social development/ rural livelihood/ agriculture development projects will be an asset.

Age: Applicant should not be above 55 years of age as on the closing date of application.

Language proficiency and computer skills: Fluency in English and Hindi is essential. Working knowledge in Microsoft Office including Word, Power point, Excel is essential.

5. SUPERVISOR:

The position will report to State Project Manager- Community Institution Building & Nutrition.

6. OFFICIAL TRAVEL

The position is expected to travel to the CHIRAAG project areas as required.

7. DURATION OF CONTRACT

This is a contractual position with Project CHIRAAG for duration of two years, with possibility of extension for a further period of the project duration subject to satisfactory performance review and program continuity.

8. COMPENSATION

The compensation for the position will be INR 80,000/- per month, subject to negotiation and candidate's qualification and experience.

The compensation includes a performance linked variable annual pay up to 10% of the average annual salary.

9. APPLICATION PROCEDURES

Qualified and eligible candidates are requested to apply for the position online by on or before the closing date **September 06, 2021**.

Please note that only online applications will be accepted and application sent in any other means will not be considered.

10. POLICIES GOVERNING THE SELECTION

- **No Canvassing policy:** The applicant should refrain from canvassing in any form. Any instances of canvassing or influence the selection process will make the applicant liable to be rejected.
- **Equal Opportunity:** The CHIRAAG project is an equal opportunity employer for all castes, gender or social groups. Females are encouraged to apply for this position.